

# TICKET

## Thursday's guide to fun and leisure

AD SIZE	MECHANICAL SIZE	OPEN RATE
1/16 PAGE	2.396" x 2.312"	\$162.50
1/8 VERT	2.396" x 4.812"	\$324.00
1/8 HORIZ	4.931" x 2.312"	\$324.00
1/4 PAGE	4.931" x 4.812"	\$583.20
1/2 VERT	4.931" x 9.762"	\$1,036.80
1/2 HORIZ	10" x 4.812"	\$1,036.80
Full PAGE	10" x 9.762"	\$1,944.00

Full Color: 10% Premium, Minimum \$150

ANNUAL CONTRACT DISCOUNTS	
COMMITMENT	DISCOUNT
\$1,000	10.00%
\$1,200	10.75%
\$1,500	11.50%
\$1,750	12.25%
\$2,100	13.00%
\$2,500	13.75%
\$3,000	14.50%
\$3,600	15.25%
\$4,500	16.00%
\$5,500	16.75%
\$6,500	17.50%
\$7,500	18.25%
\$9,000	19.00%
\$11,000	19.75%
\$13,000	20.50%
\$15,500	21.25%
\$18,500	22.00%
\$22,500	22.75%



Herald-Tribune Media Group's weekly guide to entertainment and local leisure appeals to young and old alike!

### TICKET Readers:

- Love to attend plays and movies
- Like to eat out
- Enjoy trying their luck at casinos
- Collect the latest in electronic entertainment and gadgetry

### Features in Every Issue:

**Hit List** - The week's hot events

**Nightlife** - Features about local night spots

**Liquid Love** - Weekly recipes for local specialty drinks

**Movies** - Reviews and local listings

**The Arts** - Reviews and features

**Let's Eat** - Local specialties and listings of all your favorites

**Nerd Notes** - Geek out with all the latest tech gadgets and gizmos

### Market-wide Coverage:

Reach over 218,000 readers each week in Sarasota and Manatee counties.

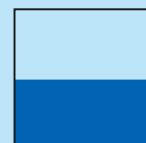
### Space Deadline:

4pm, Monday prior to publication

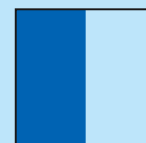
### Ad Sizes:



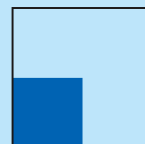
FULL PAGE  
10" x 9.762"



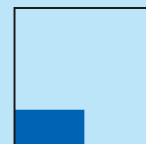
1/2 PAGE (HORIZ)  
10" x 4.812"



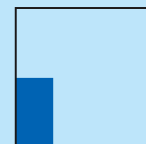
1/2 PAGE (VERT)  
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1/4 PAGE  
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1/8 PAGE (HORIZ)  
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1/8 PAGE (VERT)  
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