

GULFCOAST

# Golf & Leisure

 A PUBLICATION OF THE HERALD-TRIBUNE MEDIA GROUP



## Golf & Leisure is better than par!

This publication includes feature stories on a variety of topics, a locator map of area courses, a restaurant guide, and easy to use shopping pages as well as the ever-popular golf course listings!

Golf & Leisure will be posted on [heraldtribune.com/magazines](http://heraldtribune.com/magazines) for a year and on the Golf page for three months.

The expanded content appeals to a larger and more affluent audience by including

shopping, dining, fitness, things to do, lodging, real estate and luxury vehicles and more.

Every page irresistible. The glossy, full color advertising is an image-enhancer and the format makes it easy for readers to keep as a reference on the coffee table or in a golf bag!



**Herald-Tribune**  
media group

get more out of your advertising

# Reach 327,000 readers throughout Sarasota, Manatee and Charlotte counties PLUS additional distribution at Herald-Tribune offices

**Golf&leisure** is the area's premier golf publication featuring:

- Easy to use golf course listings
- Handy reference size & format
- Attractive glossy, full color design
- Golf course locator map
- Restaurant guide & Shopping pages

**PUBLICATION DATE:** Sunday, April 26, 2009

**ADVERTISING DEADLINE:** Monday, March 23, 2009

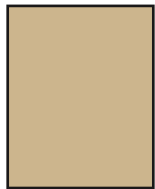
**ADVERTISING RATES (INCLUDE FULL COLOR)**

Full Page	\$2,305
Two Facing Pages	\$4,610
1/2 Page (Horizontal or Vertical)	\$1,208
1/4 Page	\$625
Golf Course Listing*	\$185

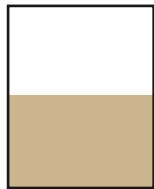
**PREMIUM POSITIONS**

Inside Back	\$2,546
Inside Front	\$2,546
Back Cover	\$2,546
Centerfold	\$5,066

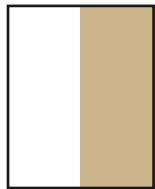
\*Golf courses with a quarter page ad get a listing for an additional \$100; half page or larger golf course ads get a FREE listing!



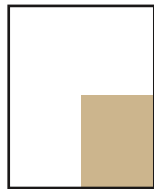
Full Page  
7.5" x 9.84"  
Bleed 8.75" x 11.25"



1/2 Page Horiz.  
7.5" x 4.84"



1/2 Page Vert.  
3.65" x 9.84"



1/4 Page  
3.65" x 4.84"

For more information or to reserve your advertising space, call your Herald-Tribune Media Group marketing consultant or call: **(941) 361-4000**



## GOLF COURSE LISTING FORM

Full completion of listing form required

**DEADLINE:** Monday, March 23, 2009

Course Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Hours: \_\_\_\_\_

Web site/URL: \_\_\_\_\_

Head Golf Professional: \_\_\_\_\_

Course Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Rates: \_\_\_\_\_

Course/Slope Ratings: \_\_\_\_\_

Yardage: \_\_\_\_\_

**Category:**

- Public Course    Semi-Private Course    Private Course

**Amenities:**

	Yes	No
Driving Range	<input type="checkbox"/>	<input type="checkbox"/>
Putting Green	<input type="checkbox"/>	<input type="checkbox"/>
Clubhouse	<input type="checkbox"/>	<input type="checkbox"/>
Pro Shop	<input type="checkbox"/>	<input type="checkbox"/>
Twilight Rate	<input type="checkbox"/>	<input type="checkbox"/>
Lessons	<input type="checkbox"/>	<input type="checkbox"/>
Club Rental	<input type="checkbox"/>	<input type="checkbox"/>
Snack Bar	<input type="checkbox"/>	<input type="checkbox"/>
Restaurant	<input type="checkbox"/>	<input type="checkbox"/>
Lounge	<input type="checkbox"/>	<input type="checkbox"/>
Tee Time Required	<input type="checkbox"/>	<input type="checkbox"/>

Check enclosed

American Express

MasterCard

Visa

Discover

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Signature: \_\_\_\_\_

For Office Use Only: Acct.#	Acct. Rep:
Cross Ref.	Mgr.
	LO