

We deliver... *targeted customers!*



Herald-Tribune Direct utilizes the most extensive local database ever compiled to send your message exactly where you want it to go.



JUMBO POSTCARDS

- 6" x 11" or 8.5" x 5.5"
- Full-color
- 2-sided
- 100# Gloss Cover Stock



SELF-MAILER FLYERS

- 8.5" x 11"
- Full-color
- 2-sided
- 100# Gloss Cover Stock
- Half- or tri-fold and tabbed

LETTER/ENVELOPE PACKAGES

LETTER

- 8.5" x 11" or 8.5" x 14"
- 2-color, 1-sided
- 60# Offset

ENVELOPE

- 6" x 9" or #10 window
- White
- 1-color imprint



SINGLE-FLAP POSTCARDS



- Flat size w/flap 13" x 6"
- Finished size 8.5" x 6"
- Full-color
- 2-sided
- 100# Gloss Cover Stock
- Folded and tabbed

PRICING INCLUDES:

- Creative design, print production, list rental, lettershop and mail drop.
- 7% Florida sales tax
- Estimated local postage (standard rate presort on 05/11/09); postage is billed at actual cost.

TURNAROUND TIME:

Mailings are dropped two weeks after final art is approved.

 **Herald-Tribune Direct**

*For information, contact your
Herald-Tribune marketing consultant
or call 941-361-4000.*