

Holiday

Gift Guide

Pump It Up!

This year, more than ever, it's vital to 'pump up the volume' in order to have a successful holiday shopping season. And advertising in the Herald-Tribune Media Group's "Season's Best Shopping" is your best bet.

Advantages include:

- Publishing on Thanksgiving, Nov. 26 – the most shopping-aware day of the year.
- Extras: Free color on every ad. Advertisers who purchase 1/4 page ad or larger will receive a free write up and photo profiling their product or business in this year's guide.
- Added exposure: Posted online at HeraldTribune.com.

Our readers look for this annual special section to find out what to buy locally. Don't miss this opportunity to connect to your customers and enjoy more sales during the biggest shopping season of the year.

To reserve advertising space, please contact your Herald-Tribune Media Group marketing consultant or call 361-4000



Space Deadline:

Monday, November 2

Publishing:

Thursday, November 26

Distribution:

Reach more than 300,000 readers with Herald-Tribune Media.

Ad Size	Rate
Back Cover (10" x 21")	\$5,558.24
Banner Front Cover (10" x 3.5")	\$996.82
Full Page (10" x 21")	\$4,496.94
1/2 Page Horizontal (10" x 10.5")	\$2,248.47
1/2 Page Vertical (4.924" x 21")	\$2,248.47
1/4 Page (4.924" x 10.5")	\$1,124.24
1/8 Page (4.924" x 5.25")	\$562.12
6 Mod (4.924" x 3.5")	\$374.75

Prices include process color