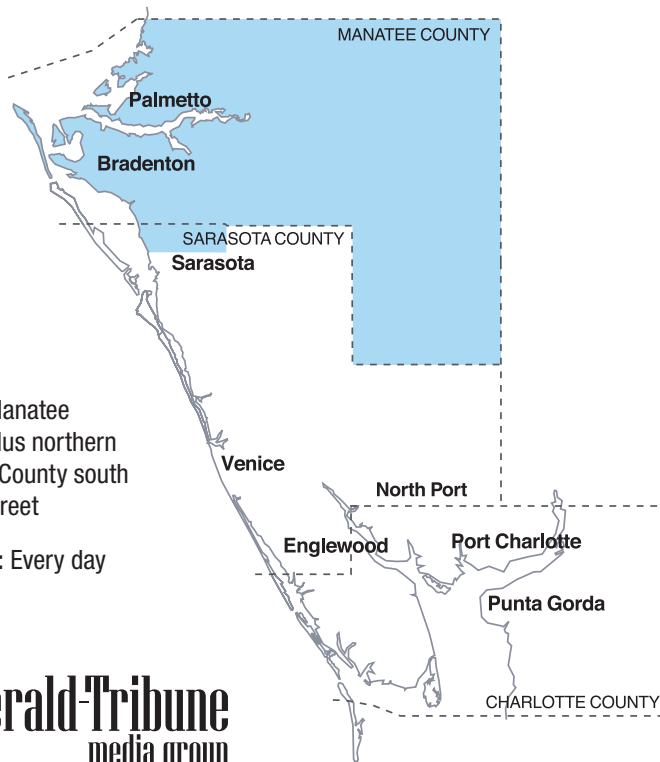


Manasota Zone

| Occ HHs | H-T Dly | H-T Sun | % Dly | % Sun |
|---------|---------|---------|-------|-------|
| 143,762 | 26,667 | 28,906 | 19% | 20% |

| Ann Gr % | Swing | Med Age | HH Size | Coll Ed % | \$ Per Cap | \$ Per HH |
|----------|-------|---------|---------|-----------|------------|-----------|
| 2.0 | 34% | 42.0 | 2.34 | 20.0 | 22,068 | 51,636 |



Where: Manatee County, plus northern Sarasota County south to 17th Street

Available: Every day

